



Media Contact: Suzanne Magnus  
Director of Public Relations  
The King Partnership  
[Suzanne@thekingpartnership.com](mailto:Suzanne@thekingpartnership.com)  
919-719-1300

## **Homes by Dickerson Announces Grand Opening of Professionally Decorated Model Home**

### ***Home to Showcase Luxury Townhomes in Heritage Community***

#### **For Immediate Release**

**(Raleigh NC July 22, 2008)** — When you first walk into a recently completed home, oftentimes it's difficult to visualize where furniture would be placed, how a room would flow and what the ideal place for the television might be. To help **Heritage Links Townes** homebuyers picture where they might place their furnishings and accessories, Triangle Homebuilder **Homes by Dickerson** brought in a team of professional designers to decorate one of their new luxury townhomes in the desirable Heritage community in Wake Forest.

"Many homebuyers have the ability to visualize exactly where they would place each particular piece of furniture and their accessories, however, for the majority of our clients, standing in an empty room trying to picture where things would be placed is challenging" said **Linwood Strickland**, President and CEO of Homes by Dickerson. "To help our customers in that process and take away some of the stress, we brought in a professional design team to decorate our model so that buyers can get some ideas as to where they might place items. We've decorated this townhome so thoroughly it's as if someone actually lives there!"

The results are stunning.

"We are pleased with how fantastic the model home looks and how the furnishings really help potential homeowners realize just how expansive each level is", said Strickland. Unlike most three story townhomes, Heritage Links Townes feature unusually wide floor plans so the homes have more of a single family vs. townhome feel. All floors of the model have been decorated except the basement level.

“We wanted to leave the basement level open because of the versatility of the space”, explained Strickland. “Some homeowners might prefer to use this level as a media room and entertainment center, while others may chose to use this space for different purposes”.

Heritage Links Townes offers end units with 2663 square feet and interior units with 2452 square feet. Both plans have three bedrooms and three-and-one-half baths. The main level boasts an open floor plan with hardwood floors, gas fireplace and upgraded trim. The kitchens have granite countertops, tile backsplashes and stainless steel appliances. The end units include a keeping room with an additional fireplace adjacent to the kitchen. Only four townhomes remain for sale in the first phase of the project, and the company is currently offering several extremely favorable commission plans for Buyer’s Agents.

For more information on Heritage Links Townes, call the Heritage sales center at **(919) 453-2000** or visit them at 804 Heritage Lake Road. The townhomes are located on Heritage Links Drive off Heritage Lake Road. Sales by Coldwell Banker Howard Perry & Walston.

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#### **About Homes by Dickerson**

Homes by Dickerson has provided the highest standard in custom built homes and communities throughout the Triangle since 1975. The company offers homes with custom features, quality craftsmanship and the long term financial security of a well-built home in a number of prestigious Triangle communities including Falls Pointe, George’s Grant and The Hamptons in Raleigh, Heritage in Wake Forest and Weycroft and Highcroft Village in Cary. In the fall, the company will also offer homes in the Wendell Falls community in Wendell. Although primarily recognized for its executive-priced homes, the company also offers quality custom-built homes starting in the low \$200s in the Avalon Springs community in Fuquay-Varina. For more information contact Homes by Dickerson at **919-847-4447** or visit [www.homesbydickerson.com](http://www.homesbydickerson.com).

#### **About Heritage Wake Forest**

Heritage Wake Forest is located near the downtown district of Wake Forest and has homes priced from the mid \$100s to \$1 million built on the beautifully designed Heritage Golf Course. The community offers many recreational amenities including a swim and tennis club and numerous parks and playgrounds. Heritage also maintains 120 acres for soccer fields as well as walking and biking trails. For more information, please call 919.453.2000 or email [info@heritagewakeforest.com](mailto:info@heritagewakeforest.com). You can also visit their web site at <http://heritagewakeforest.com>.